



Wallpaper Catalog

MONTGOMERY WARD



Wards Harmonizing Papers

GIVE ROOM-TO-ROOM COLOR CO-ORDINATION

Two-thirds of your house is wall space, and what you do with it will determine the atmosphere of your home. The use of wallpaper is the best and most economical means of giving rooms the personality you desire—of keeping them bright and inviting at all times. Nothing else will do so much to improve the appearance of a house—and yet no other improvement will cost so little.

Moreover, wallpaper will solve any decorating problem; the optical illusions which it can work are endless. With proper use it can give light and color to gloomy rooms, soften and shade rooms that are too bright . . . make large rooms seem smaller, and give small rooms an air of spaciousness. Ceilings can be made to seem higher or lower, as needed, with the use of the right wall-papers. The endless variations of color and pattern enable you to achieve the most effective background for your furnishings, no matter what their style or period. No other wall treatment offers such wide means of expressing your own individuality—in charm of color, distinction of design.

Wards Color-Harmonized Wallpapers give you all the advantages of other fine wallpaper—and room-to-room decorating co-ordination as well. Created in sets of two and three, they give to adjoining rooms a harmony of design as well as color. Nationally known designers and decorators have produced Wards Color-Harmonized papers for you—papers which will make it simple and easy for you to correlate the color schemes of your adjoining rooms. You can use them with confidence that they will give your home the charm and distinction, the color perfection, of professional decorating.

The rooms shown on the opposite page and Front Cover illustrate the decorating unity which can be achieved with the use of three of Wards Color Harmonized Wallpapers in adjoining rooms. A set of two co-ordinated papers is shown in use on Page 4; you will find others scattered throughout the Catalog. Or you can make your own room-to-room combinations by selecting individual papers which repeat the same colors in background or design. You will find patterns suitable for your furnishings, whether they are modern or traditional, and with them you yourself can transform your rooms—make your walls an integral part of your furnishings—achieve the harmonious background for gracious living which professional decorators charge much to create.

COLOR-HARMONIZED HALLMARK WALLPAPERS

Listed below are three of our most beautiful Hallmark patterns, designed and colored to be used in adjoining rooms. All Hallmark papers are Fadeproof and Washable—and are printed on extra-heavy stock for long wear.

SIDEWALL PAPERS listed below are sold in Double Rolls, 18 inches wide and 16 yards long. Shipping weight per double roll, 2 pounds 8 ounces.

MATCHING BORDERS are sold by the yard. Shipping weight per yard, 1 ounce.

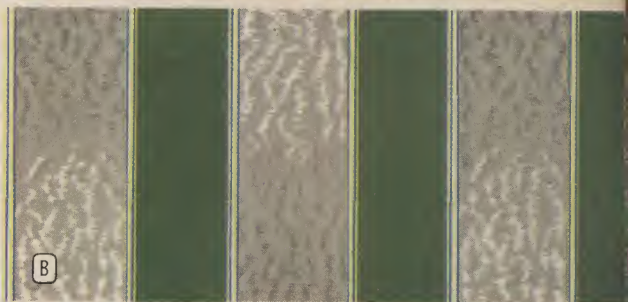
CEILING to match all sidewall patterns below is sold in Double Rolls, 16 yards long, 18 inches wide. Shipping weight per double roll, 2 pounds 8 ounces.

76 M 612—White ceiling paper for patterns below. Double Roll 70c

(A) FLORAL MEDALLION-SIDEWALL PATTERN. Also shown on the opposite page.
76 M 9503—Yellow background, green and white design. Dbl. Roll 1.20
76 M 2503—Matching Border for 76 M 9503. 2½ inches wide. Yard 7c

(B) MOIRE STRIPE SIDEWALL PATTERN. Also shown on the opposite page.
76 M 9506—Green and gray moire stripe. Double Roll 1.20
76 M 2506—Matching Border for 76 M 9506. 2¾ inches wide. Yard 7c

(C) PEONY SIDEWALL PATTERN. Also shown on the Front Cover.
76 M 9500—Green background, dark green, white design. Dbl. Roll 1.20
76 M 2500—Matching Border for 76 M 9500. 2½ inches wide. Yard 7c





Quality Costs Less

WHEN YOU BUY WARDS FINE WALLPAPERS

Wards finest wallpapers have the same quality features found in the best papers—yet you pay only $\frac{1}{2}$ to $\frac{1}{3}$ as much when you buy from Wards. There are three reasons: First, our tremendous sales volume on each pattern reduces production cost per roll. Second, Wards buys directly from the largest manufacturers, eliminating unnecessary expenses and in-between profits. Third, our economical method of distribution—the easiest and least expensive method ever devised.

The best wallpaper artists in America create the patterns for Wards wallpapers—the ones who design the expensive wallpapers you see advertised in your magazines. Wards wallpapers are made by the leading manufacturers of the industry—and throughout the manufacturing Wards use the same methods, the same fine materials, as are used in more costly wallpapers. Also, Wards papers have other quality features.

FADEPROOF. All Fadeproof papers are laboratory tested on a Fadeometer for a period equal to three years on your walls. They must show no appreciable change in color. All Wards papers marked Fadeproof have passed this test. However, this does not mean that the colors of Fadeproof papers are impervious to moisture; they should be handled with care when damp or steamy so that colors will not become smeared.

WASHABLE. Many Ward papers are Washable as well as Fadeproof. They have been tested to withstand a minimum of 25 rubs of soap and water on a standard wallpaper washing machine. Ordinary soil can be cleaned from Washable papers without any appreciable change in the paper. Soap and water can be used, but is not recommended for an entire room. For best results use Wards Wallpaper Cleaner, Pg. 79.

TRIM-EASY EDGE. All Wards papers have the Trim-Easy Edge (pictured on Page 8). The perforated selvage tears off as easily as a postage stamp. It saves time, simplifies trimming, and assures a straight edge.

MATCHING BORDERS. Every Ward paper has a border especially selected and colored to match—to add the finishing touch to your room. Borders, and ceiling papers as well, are listed with each pattern in the book.

COLOR-HARMONIZED HALLMARK WALLPAPERS

The Color-Harmonized Hallmark wallpapers shown on these pages have all the quality features mentioned above—they are Fadeproof, Washable, have Trim-Easy Edges, and in addition are printed on extra heavy stock for long wear.

SIDEWALL PAPERS listed below are sold in Double Rolls, 18 inches wide and 16 yards long. Shipping weight per Double Roll, 2 pounds 8 ounces.

MATCHING BORDERS are sold by the yard. Ship. wt. per yard, 1 ounce.

CEILING to match sidewall patterns below is sold in Double Rolls, 18 inches wide, 16 yards long. Ship. wt. per Double Roll, 2 lbs. 8 oz.

76 M 612—White ceiling paper for patterns below. Double Roll... 70c

[A] RHODODENDRON SIDEWALL PATTERN. Also shown on the opposite page.

76 M 9509—Pink background, green, white design... Dbl. Roll 1.20

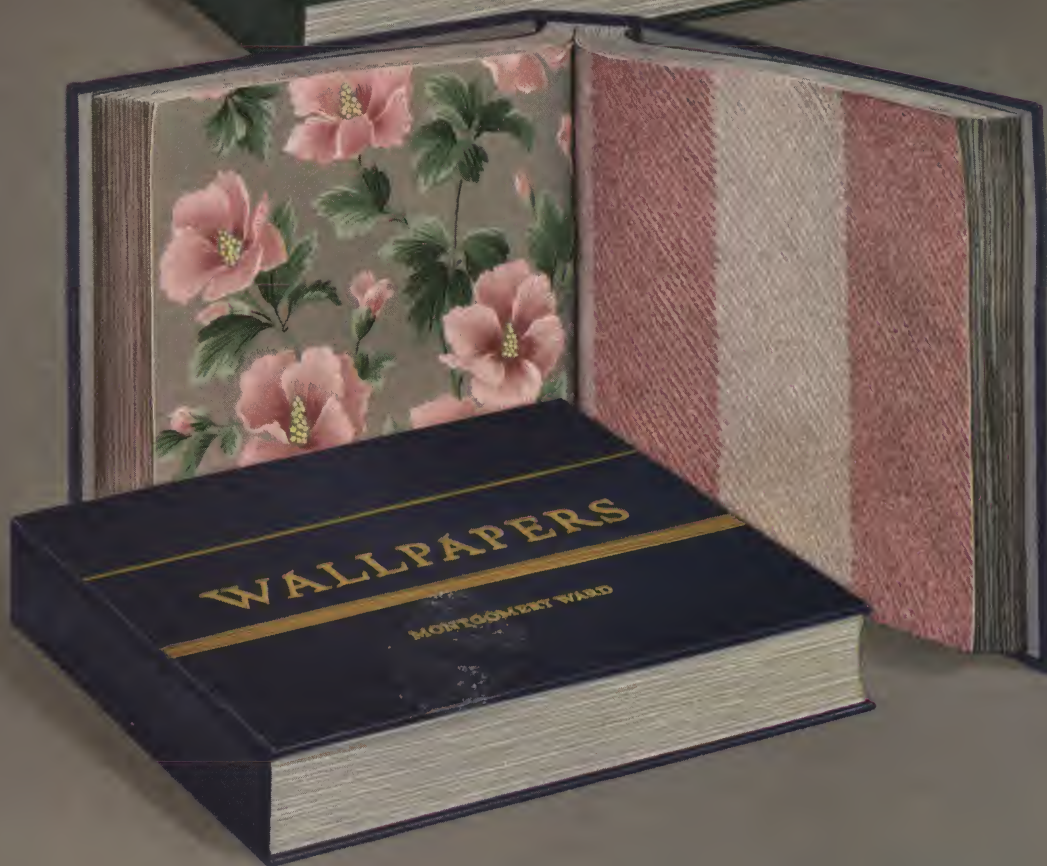
76 M 2509—Matching Border for 76 M 9509. $2\frac{1}{2}$ inches wide... Yard 7c

[B] PLAID SIDEWALL PATTERN. Also shown on the opposite page.

76 M 9512—Green plaid on white background... Double Roll 1.20

76 M 2512—Matching Border for 76 M 9512. $2\frac{3}{8}$ inches wide... Yard 7c





Wards Full Selection

SHOWN IN DECORATOR
SIZE SAMPLE BOOKS

Wards offer more than 300 fine wallpapers from which you may make your selections. All of them are shown in our large, decorator-size sample books which you will find on display in every Ward Catalog Office and Retail Store. One book contains Wards exclusive patterns, including color-harmonized papers in sets of two and three, and our finest Hallmark Quality designs. The other book presents the Nationally Known Quality papers—a collection of the best designs of the leading wallpaper manufacturers of America. All samples are 16 by 18 inches—large enough so you can see exactly how the papers will look on your walls. In the front of the Ward Sample Book you will also find decorating information to help you solve any problems you may have.

Why not plan to visit the Catalog Office or Retail Store near you soon? At the Catalog Office you may sit down and examine these lovely papers at your leisure. A trained clerk will personally handle your order—help you figure out how much paper you need and write the order for you. You can have your order delivered to your home, or you can call for it at the Catalog Office. Or, if you wish, you can borrow one of the Sample Books to take home—to see how the papers you are considering will look with your furniture and draperies.

Many of Wards Retail Stores stock a wide variety of wallpaper patterns. However, if you do not find the paper you want in stock, or the Ward Store near you does not stock wallpaper, you can make your selections from the Sample Books. A trained clerk will help you.

HOW TO FIGURE THE AMOUNT OF WALLPAPER YOU NEED

FOR AVERAGE SIZE ROOMS. Use the chart below, at right. It tells you how many rolls of sidewall and ceiling paper you need, as well as how many yards of border. The chart is based on rooms with average window and door openings; deductions have been made for them. Ordering extra rolls is not necessary. If your rooms are not of the sizes listed in the chart, use the simple method explained below.

FOR UNUSUAL SIZE ROOMS. If size of your room is not listed in chart use the following method, which allows for matching and waste:

1. Measure distance in feet around room. (Example: $17+17+21+21=76$ ft.) Multiply by height of wall. (Example: if room is 9 ft. high, multiply $76 \times 9=684$ sq. ft.) You have total sq. ft. of wall area.

2. Deduct for openings, such as doors, windows, mantels, etc. Multiply the width of each opening by the height to get the square feet of openings. (Example: $5 \times 3 \times 3$ windows = 45 sq. ft. of window space; 8×4 1 door = 32 sq. ft. of door space.) Add the square feet of all openings together. (Example: $45+32=77$ sq. ft.) Subtract this from the total square feet of wall area of your room. (Example: 684 sq. ft. - 77 sq. ft. = 607 sq. ft.) This is the square feet of wall area to be papered.

3. To get sq. ft. area of your ceiling, multiply the width of your room by the length. (Example: $17 \times 21=357$ sq. ft.)

HOW TO FIGURE THE NUMBER OF ROLLS YOU NEED

18-INCH PAPER. Divide total sq. ft. wall area by 60 (number of sq. ft. in 18-inch double roll) to get number of double rolls to order.

30-INCH PAPER. Divide total sq. ft. wall area by 90 (number of sq. ft. in 30-inch triple roll) to get number of triple rolls to order.

18-INCH WALL OILCLOTH. Divide total sq. ft. wall area by 10 (number of sq. ft. in 1 yd. of 48-in. oilcloth) to get number of yards needed.

IMPORTANT. Be sure to notice width of wallpaper pattern you are ordering. Use the 18-in. Double Roll column in the table for 18-inch paper and the 30-in. Triple Roll column for 30-in. paper.

NOTICE. Be sure to use the enclosed order blank. State pattern number, selling number and border number listed on back of sample. If you want a set of our easy-to-follow instructions, "How to Hang Wards Wallpaper," sent with your order, check space provided on order blank. To figure amount of postage you need, see table on Page 80.

Note that each pattern is described on back of wallpaper sample.



SIZE OF ROOM IN FEET	ROLLS OF SIDEWALL NECESSARY				YARDS OF BORDER	DOUBLE ROLLS CEILING
	18-Inch Double Roll (16 yds. long)		30-Inch Triple Roll (15 yds. long)			
	8 or 9 Feet High	10 or 11 Feet High	8 or 9 Feet High	10 or 11 Feet High		
8 by 8	4	5	3	4	12	1
8 by 10	4	5	4	4	14	2
8 by 12	5	6	4	4	15	2
8 by 14	5	6	4	4	16	2
9 by 10	5	5	4	4	14	2
9 by 12	5	6	4	4	16	2
9 by 14	5	7	4	5	17	2
9 by 16	6	7	4	5	18	3
10 by 10	5	6	4	4	15	2
10 by 12	5	6	4	4	16	2
10 by 14	6	7	4	5	18	3
10 by 16	6	8	4	6	19	3
12 by 10	5	6	4	4	18	3
12 by 12	6	7	4	5	19	3
12 by 14	6	8	4	6	21	4
12 by 16	7	8	5	6	22	4
13 by 14	6	8	4	6	20	3
13 by 15	7	8	5	6	21	4
13 by 16	7	9	5	6	21	4
13 by 18	8	9	6	6	22	4
14 by 14	7	8	5	6	20	4
14 by 15	7	9	5	6	21	4
14 by 16	7	9	5	6	22	4
14 by 18	8	10	6	7	23	4

CHART ABOVE IS FOR AVERAGE SIZE ROOMS

ALL WARDS 7

Hang It Yourself

IT'S EASY...IT DOUBLES
YOUR SAVINGS

Papering a room doesn't require professional skill, and very little special equipment is needed. Every year thousands of men and women paper their homes for the first time and are surprised to find how easy it is. You, too, can turn out a professional-looking job, even if you've never hung wallpaper before. Moreover, you'll be delighted with the amount you can save by doing your own work. You can buy enough paper for 6 rooms and hang it yourself for less than it costs to buy paper for one room and have it hung. Once you discover how simple and inexpensive it really is, you'll want to re-paper the whole house—give all of it a fresh, new look.

Wards wallpapers are easy to hang because they are made with a special, Trim-Easy Edge—a perforated margin which tears off just like a postage stamp. It saves time, and helps you to achieve a neat, attractive job. For full instructions on hanging wallpaper, check the space on your order blank requesting our illustrated leaflet, "How to Hang Wards Wallpapers." It will tell you how to prepare your walls properly, where to begin papering, how to cut and hang ceiling and sidewall papers as well as borders.

Although your tools may consist of things used in the ordinary home, such as a sharp knife or shears for cutting and trimming, a 6-inch brush for pasting, a clean whisk broom for smoothing and a furniture caster for rolling seams, we recommend regular wallpaper hanging equipment for obtaining the best results in the easiest way. All necessary tools and supplies are listed on Page 79.

YOUR EXTRA WALLPAPER-HAS MANY USES

Most wallpaper jobs do not come out exactly "even." You may often find that you have a roll or so left over when you have finished papering your rooms. We suggest that you keep this extra wallpaper, and put it to work. It means economy—you can use it later on worn or soiled spots, and make your wallpaper job last longer. More than that, it can add new charm to your rooms.

That extra wallpaper can be used to decorate room accessories; Cover a screen with wallpaper to make it decorative as well as useful. Designs cut out of a piece of wallpaper make attractive "decals". Small designs can become gay place mats, or mats for pictures. Against plain walls windows appear much more interesting with a frame of wallpaper. You can frame closet doors the same way, and use harmonizing paper for closet lining and accessories.

If you would like to see illustrations of these and other ideas, write for Wards leaflet, "New Uses for Your Extra Wallpaper."

IMPORTANT NOTICE

The prices shown in this Wallpaper Catalog are based on wallpaper costs as of August 20, 1948. If such costs are increased, we reserve the right to increase our prices.

This Wallpaper Catalog will be in effect for two years. Save it to use again—or to lend to your friends.

WARDS GUARANTEE

We guarantee all Wards Wallpapers to be free from defects in materials and workmanship. Should Wards Wallpapers fail to give the service you have a right to expect, we will gladly refund your money, including any shipping charges you may have paid.



Companion to Preceding Pattern

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



39c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.34

For a rich looking room use this handsome floral stripe in white silk-like paper. Its classic design will make a fitting background for all traditional styles of furnishings. Flattering to any room—living room, dining room, hall or bedroom. You may also buy this pattern in blue background like the paper on the facing page.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

BORDER TO MATCH. 23/8 inches wide. Sold by the yard. Shipping weight per yard, 1 ounce.

CHOICE OF TWO COLORS

COLORS	SIDEWALL 78c	BORDER 6½c	WHITE CEILING 70c
White	76 M 9061	76 M 2061	76 M 607
Blue	76 M 9161	76 M 2161	76 M 607

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE >





Companion to the Facing Paper

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



39c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.34

This pattern and the one on the facing page have been designed and colored to be used as companion papers in adjoining rooms. Possessed of the graceful formality of the traditional, this paper will give your walls the feeling of fine tapestry. Choice of blue, like this sample, or white silky finish, like facing pattern:

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

BORDER TO MATCH. 23/8 inches wide. Sold by the yard. Shipping weight per yard, 1 ounce.

CHOICE OF TWO COLORS

COLORS	SIDEWALL 78c	BORDER 6 1/2c	WHITE CEILING 70c
Blue	76 M 9060	76 M 2060	76 M 607
White	76 M 9160	76 M 2160	76 M 607

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Versatile Provincial Paper

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

The subdued, harmonious colors and neat design of this beautifully reproduced Provincial pattern make it a perfect setting for French or American Provincial furnishings. Yet it combines attractively with other styles also, and is suitable for any room. Green rugs, draperies and even woodwork—accessories of the paper's red—will complete your color scheme.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9059—Ship. wt. 2 lbs. 8 oz. Dbl. Roll . . . 70c

BORDER TO MATCH. 2¼ inches wide.

76 M 2059—Ship. wt. per yd., 1 oz. Yard . . . 6½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll . . . 70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Clean-Cut and Handsomely Decorative

FADEPROOF

TRIM-EASY EDGE

WASHABLE

EXTRA-HEAVY PAPER



39^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.34

Second of three companion papers—and one which can be adapted to many uses. Wherever you place it, it will provide a striking background—either for modern, or for traditional styles of furniture in mahogany or maple. Plaids, stripes or textured fabrics will be most effective against this paper, which indicates a color scheme of green, gray and various shades of brown.

SIDEWALL. Double Rolls, 18 in. wide, 16 yds. long.
76 M 9063—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 78^c

BORDER TO MATCH. 2¼ inches wide.
76 M 2063—Ship. wt. per yd., 1 oz. Yard. . . . 6½^c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 70^c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



To Complete Your Color Harmony

FADEPROOF TRIM-EASY EDGE EMBOSSED EXTRA-HEAVY PAPER



39c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.34

Companion to the two preceding papers, this pattern's subtle color shadings and elegant silk-like background give it a distinction which will appeal to the discriminating. Equally attractive in living room, dining room or bedroom, and with nearly any furniture style. Choice of two colors. For green (not embossed) see Page 6.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

BORDER TO MATCH. 2 inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF TWO COLORS

COLORS	SIDEWALL 78c	BORDER 6½c	WHITE CEILING 70c
White	76 M 9064	76 M 2064	76 M 607
Green	76 M 9164	76 M 2164	76 M 607

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Distinctive Textured Twill Weave

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



39^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.34

Companion to the facing paper. This stripe weave is an extremely versatile paper, becoming to any room. In combination with the facing pattern it makes an excellent background for traditional furniture. Alone, it is also extremely flattering to modern styles. Furnishings of gray and the companion's green, accents of red, will make the most harmonious color scheme.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9066—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....78^c

BORDER TO MATCH. 2¾ inches wide.

76 M 2066—Ship. wt. per yd., 1 oz. Yard....6½^c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70^c

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE 





Delightfully Decorative

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

Companion to the facing paper: An air of feminine charm characterizes this pattern —yet it's not too frilly to create a restful room: The cool background gray makes it an excellent choice for a sunny exposure; if you use it in a north room repeat the warm rose of the ribbon. Nineteenth century furniture looks well against this background. Pattern repeats at 19 in.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9062—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....70^c

BORDER TO MATCH. 2 inches wide.

76 M 2062—Ship. wt. per yd., 1 oz. Yard.....6½^c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70^c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Companion to the Facing Paper

FADEPROOF

TRIM-EASY EDGE

EMBOSSSED

EXTRA-HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10x12 Feet \$5.44

There is a hint of elegance about this pattern and its companion shown on the facing page. Subtly colored, their dignified designs complement each other, yet are sufficiently varied to be interesting when viewed together. Use them in adjoining rooms—or, for a different note, combine them in one room, using the stripe on one or two walls and its companion on the rest.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9047—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.64c

BORDER TO MATCH. 2½ inches wide.

76 M 2047—Ship. wt. per yd., 1 oz. Yard.6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 608—Ship. wt. 2 lbs. Double Roll.64c

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE ➤





Companion to the Preceding Pattern

FADEPROOF

TRIM-EASY EDGE

EMBOSSSED

EXTRA-HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.44

Companion to the facing paper. Versatile as it is attractive, this beautiful floral medallion can be used anywhere in the house, with its complementary stripe or alone. It is especially harmonious with traditional styles of furniture, in mahogany or walnut. The paper's colors create your color scheme—emphasize its rose and blue, or gray and green, whichever you prefer.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9048—Ship wt. 2 lbs. 8 oz. Dbl. Roll....64c

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide.

76 M 2048—Ship. wt. per yd., 1 oz. Yard.....6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 608—Ship. wt. 2 lbs. Double Roll.....64c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Ideal for Any Decorating Scheme

FADEPROOF

TRIM-EASY EDGE

WASHABLE

EMBOSSSED

EXTRA-HEAVY PAPER



39^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$6.34

One of the most distinctive of the new weave designs, this is a paper which you can use with complete confidence in its adaptability for any room, any decorating scheme. It will add to the beauty of either contemporary or traditional furniture—will harmonize with your favorite colors. It can also be hung horizontally as well as vertically. Either way it's an ideal background.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9067—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....78c

BORDER TO MATCH. 2¾ inches wide.

76 M 2067—Ship. wt. per yd., 1 oz. Yard....6½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....70c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Richly Colored Modern Pattern

FADEPROOF

TRIM-EASY EDGE

EMBOSSSED

EXTRA-HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.44

A large and unusually decorative pattern
... colored to create a rich looking room
... embossed to give your walls the added interest of texture. Furniture of modern design will look especially handsome against this background. For decorative unity accent the tans and aqua of the design with accessories in the same colors. Pattern repeats at 19 inches.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9046—Ship. wt. 2 lbs. 8 oz. Dbl. Roll . . . 64c

BORDER TO MATCH. 2 1/8 inches wide.

76 M 2046—Ship. wt. per yd., 1 oz. Yard 6c

IVORY CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 609—Ship. wt. 2 lbs. Double Roll 64c

◁ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Handsome Companion Weave

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



29^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.02

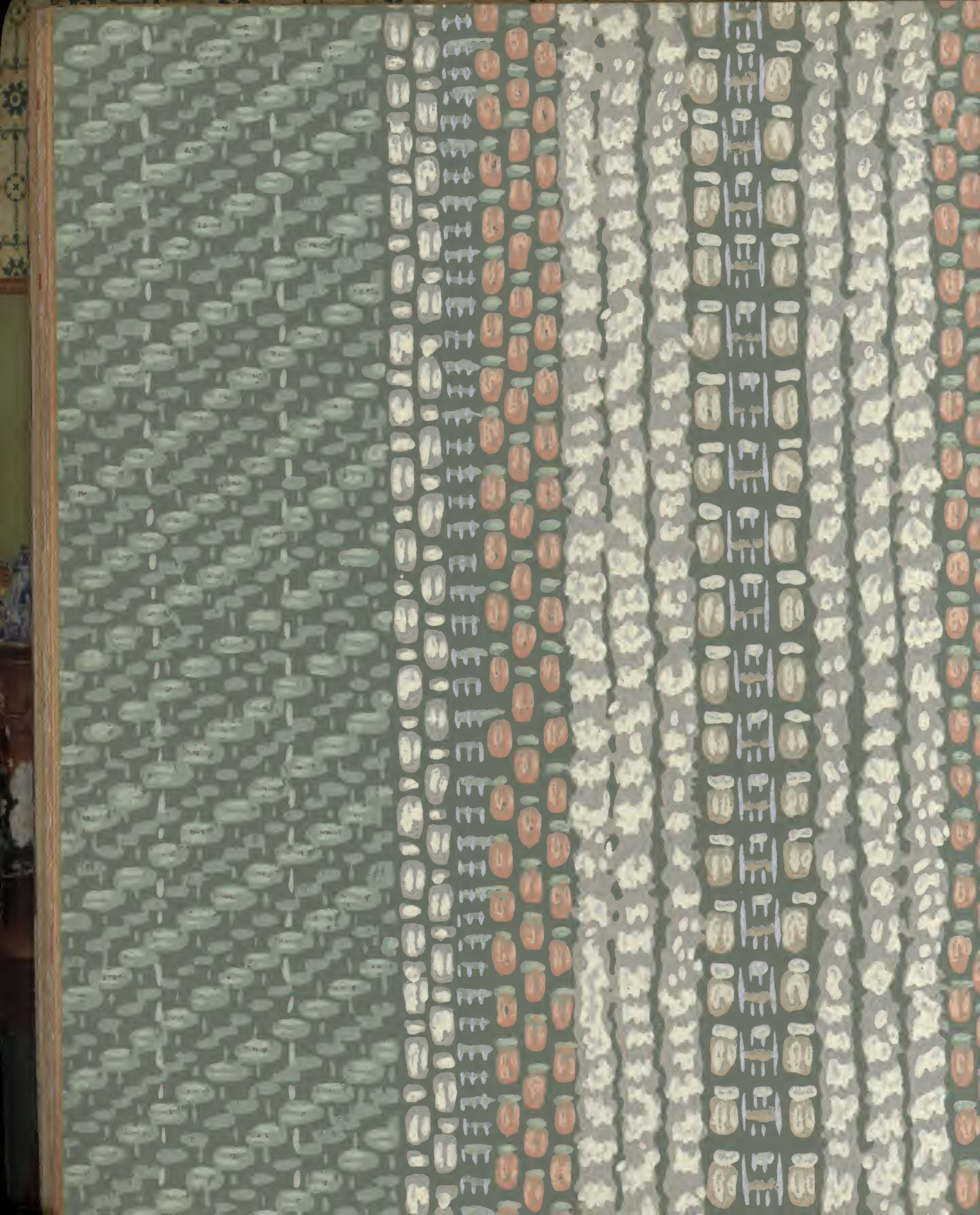
One of the newest of the popular weave patterns, designed as a companion to the facing paper. However, it also creates a striking background when used alone—and is suitable for any room in the house. It suggests a choice of color schemes—gray and light green for a sunny room, or beige and coral for a shady one. Especially complementary to modern furnishings.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9038—Ship. wt. 2 lbs. Double Roll.....58c

BORDER TO MATCH. 2¾ inches wide.
76 M 2038—Ship. wt. per yd., 1 oz. Yard.....6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 883—Ship. wt. 2 lbs. Double Roll.....58c

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE 





Decorative Leaf on Weave Background

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



29c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.02

A handsome new paper—its colors created to match and its background designed to complement the weave pattern shown on the facing page. The use of these companion papers in adjoining rooms will produce real decorating distinction. The two can also be combined to achieve an outstanding single room, with the leaf on one or two walls and the weave on the others.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9039—Ship. wt. 2 lbs. Double Roll.....58c

BORDER TO MATCH. 2¾ inches wide.

76 M 2039—Ship. wt. per yd., 1 oz. Yard.....6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 883—Ship. wt. 2 lbs. Double Roll.....58c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Classic Floral Design

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.66

The warm, mellow coloring of this design and its unusually graceful arrangement distinguish it from the ordinary rose pattern. It will give your room a welcoming air, whether it is bedroom, informal dining room or hall. In a sunny room use rug and drapes of the cool leaf green. If exposure is north repeat the warm beige background or the deeper rust of the rose.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9033—Ship. wt. 2 lbs. Double Roll54c

BORDER TO MATCH. 2¼ inches wide.

76 M 2033—Ship. wt. per yard, 1 oz. Yard5½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 884—Ship. wt. 2 lbs. Double Roll54c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Stripe Companion to the Facing Paper

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.66

A paper which will provide a subdued, harmonious background which can be used with many furnishing colors. For decorating unity in adjoining rooms use it with the companion floral on the facing page. Or, for a more unusual single room, use the floral on one or two walls and the stripe on the others—an effect especially good with plain colored modern furnishings.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9029—Ship. wt. 2 lbs. Double Roll.....54c

BORDER TO MATCH. 2½ inches wide.
76 M 2029—Ship. wt. per yd., 1 oz. Yard.....5½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 884—Ship. wt. 2 lbs. Double Roll.....54c

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE 



One of Our Companion Papers

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.66

Companion to the stripe on the facing page. This boldly stylized modern leaf makes a rich-looking background for plain furnishings. It also has the advantages of making an unusually large room seem smaller, more intimate—of lending interest to a long, unbroken wall—or of helping to hide any architectural defects a room may have. Suitable for any downstairs room.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9030—Ship. wt. 2 lbs. Double Roll54^c

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide.
76 M 2030—Ship. wt. per yd., 1 oz. Yard5 $\frac{1}{2}$ ^c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 884—Ship. wt. 2 lbs. Double Roll54^c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Leafy Stripe in Pleasing Pastels

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



25^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.38

This interesting, irregular stripe has a modern air which is most pleasing with contemporary styles of furniture. Particularly useful in making low ceilings seem higher, it can be used almost anywhere. For a completely co-ordinated room, match the rose and burgundy in furnishings, and for contrast add accents of cool green. Leaf design border completes the ensemble.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9028—Ship. wt. 2 lbs. Double Roll.....50c

BORDER TO MATCH. 2 1/8 inches wide.

76 M 2028—Ship. wt. per yd., 1 oz. Yard.....5 1/2c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 887—Ship. wt. 2 lbs. Double Roll.....50c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



For Inviting Informality

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



25^c

A Single Roll. Sold only in Double Rolls.

Approximate Cost of Room 10 x 12 Feet. \$4.38

The graceful lines and subdued colors of this pattern give it a pleasant simplicity that makes for a wholly liveable room. Adaptable to living room, dining room or hall—and is not out of place in a bedroom. It makes a charming background for maple or other informal furniture. Green carpeting, brown toned draperies and accents of the rose will complete your color scheme.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9015—Ship. wt. 2 lbs. Double Roll.....50c

BORDER TO MATCH. 2¼ inches wide.
76 M 2015—Ship. wt. per yd., 1 oz. Yard.....5½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 887—Ship. wt. 2 lbs. Double Roll.....50c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Flattering Background for Any Room

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



23^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.02

Exceptionally harmonious and adaptable, this delicately colored all purpose paper will find many uses. Its soft tones will blend well with more vivid colors if you choose it as a background for living room, dining room or hall. In a bedroom it will combine with other pastels. Traditional or contemporary styles will be equally at home in the gracious atmosphere it provides.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9014—Ship. wt. 2 lbs. Double Roll.....46c

BORDER TO MATCH. 2 1/8 inches wide.

76 M 2014—Ship. wt. per yd., 1 oz. Yard.....5c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 875—Ship. wt. 2 lbs. Double Roll.....46c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Charming New Scenic

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



21^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10x12 Feet. . \$3.74

An attractive new version of the ever-popular scenic paper. If your furniture is traditional—especially Colonial or 18th century—it would be difficult to choose a more fitting background. In a north room use beige carpeting; on the south, green. In either case white woodwork and accessories of rose, green and gold will give the room charm of which you'll never tire.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9003—Ship. wt. 2 lbs. Double Roll. 42c

BORDER TO MATCH. 2¼ inches wide.

76 M 2003—Ship. wt. per yd., 1 oz. Yard. 5c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 886—Ship. wt. 2 lbs. Double Roll. 42c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Stylized Floral in Neutral Tones

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



19c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet, \$3.46

An economical paper in which pattern and color combine for the utmost usefulness. The floral design is sufficiently dignified for living room, dining room and hall—yet is not too formal for a bedroom. The neutral tan and beige tones will harmonize with nearly any color scheme, while the pastels add a brightening touch. Suitable for any style of furnishings.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9001—Ship. wt. 2 lbs. Double Roll.....38c

BORDER TO MATCH. 2 1/8 inches wide.
76 M 2001—Ship. wt. per yd., 1 oz. Yard.....5c

IVORY CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 601—Ship. wt. 2 lbs. Double Roll.....38c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Self-Toned Lace and Satin Stripe

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

The simple lines and subdued colors of this paper make it an ideal background, no matter what your decorating scheme. (See other colors on Page 32.) Silky finish and detailed embossing lend an air of richness, and give new depths to the colors of furniture, rugs and draperies. The extra wide and very attractive border adds the final touch of elegance to your room.


SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9045—Ship. wt. 2 lbs. 8 oz. Dbl. Roll...70c

BORDER TO MATCH. 5 $\frac{3}{8}$ inches wide.

76 M 2045—Ship. wt. per yd., 1 oz. Yard...6 $\frac{1}{2}$ c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll...70c

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE 





Choice of Four Colors

FADEPROOF

TRIM-EASY EDGE

WASHABLE

EMBOSSSED

EXTRA-HEAVY PAPER

35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

GREEN An attractive green for sunny rooms where a cool effect is desired. Self-toned lace stripe makes low ceilings seem higher, rooms more spacious. Deep border in harmonizing colors is same design as shown on Page 31. Order from Catalog Numbers at right.

YELLOW Dark rooms will gain new warmth and light if you use this soft yellow paper in them. Suitable for any room, it will provide a pleasant background for any style of furnishings. Buy your wallpaper and other needs on Wards Monthly Payment Plan—see Page 80.

PEACH This charming peach shade with its lacy stripe will create a striking background for any room—and will harmonize well with nearly any color scheme. Embossing adds the interest of texture to its silk-like appearance. Order from Catalog Numbers at right.

BLUE The cool blue of this pattern will make any room seem larger, more airy—its silky sheen will give your walls a hint of elegance. The restful background it provides is flattering to any style of furnishings. Border is same design as shown on Page 31.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9145—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c
BORDER TO MATCH. 5 $\frac{3}{4}$ inches wide.
76 M 2145—Ship. wt. per yd., 1 oz. Yard.....6 $\frac{1}{2}$ c
WHITE CEILING. Dbl. Rolls 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9245—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c
BORDER TO MATCH. 5 $\frac{3}{4}$ inches wide.
76 M 2245—Ship. wt. per yd., 1 oz. Yard.....6 $\frac{1}{2}$ c
WHITE CEILING. Dbl. Rolls 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9345—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c
BORDER TO MATCH. 5 $\frac{3}{4}$ inches wide.
76 M 2345—Ship. wt. per yd., 1 oz. Yard.....6 $\frac{1}{2}$ c
WHITE CEILING. Dbl. Rolls 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9445—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c
BORDER TO MATCH. 5 $\frac{3}{4}$ inches wide.
76 M 2445—Ship. wt. per yd., 1 oz. Yard.....6 $\frac{1}{2}$ c
WHITE CEILING. Dbl. Rolls 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c

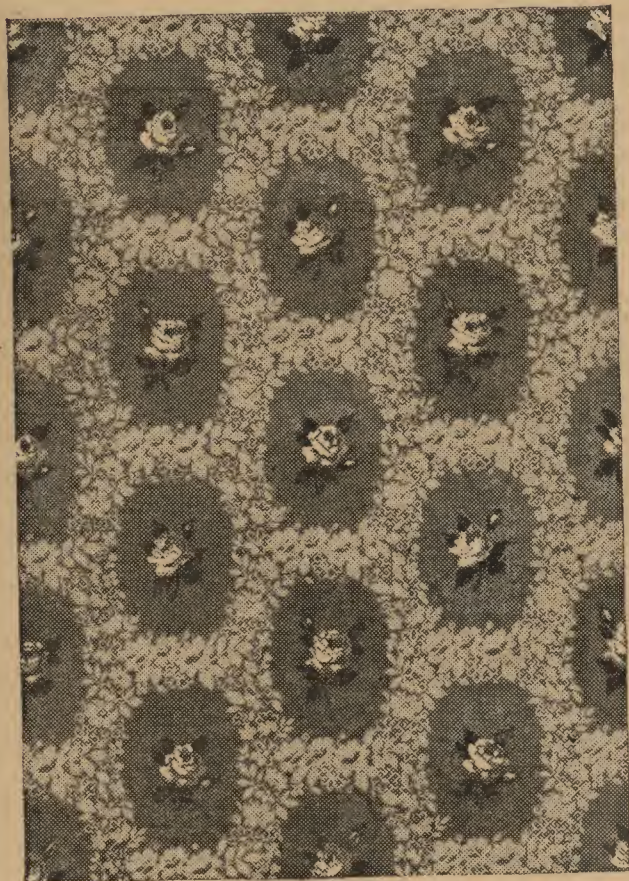


SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Pleasing Symmetry and Color

FADEPROOF TRIM-EASY EDGE WASHABLE HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

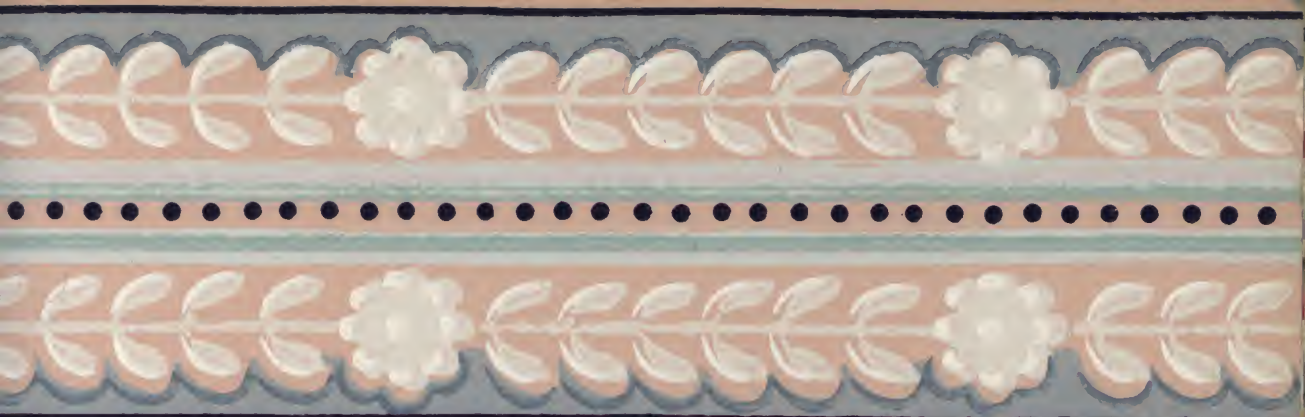
A fresh and feminine paper—its cool and lacy effect, warmed by the accents of rose color, create a room which you will always enjoy. If you have a gabled bedroom it will be most charming with this pattern on its slanted walls—and carried across the ceiling, if you wish. White ruffled curtains, white woodwork, with rug and accessories of rose are suggested.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9049—Ship. wt. 2 lbs. Double Roll70c

BORDER TO MATCH. 2 1/8 inches wide.
76 M 2049—Ship. wt. per yd., 1 oz. Yard6 1/2c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Appealing in Design and Color

FADEPROOF TRIM-EASY EDGE WASHABLE HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$5.94

The softened and restful blues, the warm pink of the distinctive background, make this a paper to create a most inviting room. Use it in bedroom, hall or informal dining room—it will be equally effective in any of them. Colonial furnishings will be especially attractive against this background. Its washable colors will remain clear and attractive after cleaning.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9053—Ship. wt. 2 lbs. Double Roll.....70c

BORDER TO MATCH. 2¾ inches wide.
76 M 2053—Ship. wt. per yd., 1 oz. Yard.....6½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Double Roll..70c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Delicate in Design, Fresh in Color

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.44

The delightful freshness of this paper will work wonders in any room in need of brightening. Its dainty, clean-cut design is especially good for bedrooms, yet not too frilly for hall or dining room. Particularly flattering to traditional furnishings, yet compatible with any style.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 pounds.

BORDER TO MATCH. 2 1/8 inches wide. Sold by the yard. Shipping weight per yard, 1 ounce.

CHOICE OF THREE COLORS

COLORS	SIDEWALL 64c	BORDER 6c	WHITE CEILING 64c
Yellow	76 M 9044	76 M 2044	76 M 608
Blue	76 M 9144	76 M 2144	76 M 608
Peach	76 M 9244	76 M 2244	76 M 608

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Bouquets to Brighten Your Room

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

If you have a bedroom particularly in need of light and color, use this pattern of bright and vibrant tones. It will give you a room as fresh and appealing as spring-time. A suitable background for any style of furniture, its shades give a wide choice of color schemes. Its uneven diamond effect also helps to relieve the monotony of long, unbroken expanses of wall.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9058—Ship. wt. 2 lbs. Double Roll.....70c

BORDER TO MATCH. 2 $\frac{5}{8}$ inches wide.
76 M 2058—Ship. wt. per yd., 1 oz. Yard.....6 $\frac{1}{2}$ c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Suitable for Any Room

FADEPROOF TRIM-EASY EDGE WASHABLE HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.44

One of our most versatile papers—its qualities make it truly appropriate for nearly any room. Cool background tones give a feeling of shade to a sunny room; warm accents of the flowers brighten a darker one. The interesting broken stripe design looks well in living room, dining room, hall or bedroom, and is suitable for any style of furnishings.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9040—Ship. wt. 2 lbs. Double Roll. . . . 64c

BORDER TO MATCH. 2 1/8 inches wide.
76 M 2040—Ship. wt. per yd., 1 oz. Yard. 6c

WHITE CEILING. Harmonizes with sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 608—Ship. wt. 2 lbs. Double Roll. 64c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Dainty Floral for a Restful Room

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.44

For the room in which you wish to create a refreshing atmosphere use this delicate rose vine pattern. It makes a particularly flattering background for the simpler styles of 18th and 19th century furniture. Right for bedroom, dining room or small hall. Border adds finishing touch:

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Shipping weight 2 pounds.

BORDER TO MATCH. 2 1/8 inches wide. Sold by the yard. Shipping weight per yard, 1 ounce.

CHOICE OF THREE COLORS

COLORS	SIDEWALL 64c	BORDER 6c	WHITE CEILING 64c
Blue	76 M 9037	76 M 2037	76 M 608
Yellow	76 M 9137	76 M 2137	76 M 608
Peach	76 M 9237	76 M 2237	76 M 608

◁ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Delicate Floral Transforms a Room

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



29^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.02

Although delicate in design this floral pattern has sufficient dignity to be suitable for use in living room, dining room or hall as well as in the bedroom. The background's shadow stripe also helps to make low ceilings seem higher. For a bedroom match the softer pinks. For use in other rooms repeat the grays, the deeper rose, and add accents of contrasting green.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9036—Ship wt. 2 lbs. Double Roll.....58c

BORDER TO MATCH $2\frac{1}{8}$ inches wide.

76 M 2036—Ship. wt. per yd., 1 oz. Yard.....6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 883—Ship. wt. 2 lbs. Double Roll.....58c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Enchanting Orchid and Lace

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



25c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.38

As dainty in design as it is delicate in color, this lovely paper will give you a bedroom with a fresh and youthful air. The diamond shapes created by the self-toned lace are equally good for a high or low ceiling—and help to make long, unbroken expanses of wall seem more interesting. For added elegance use the border in cool, contrasting green and deeper rose.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9032—Ship. wt. 2 lbs. Double Roll.50c

BORDER TO MATCH. 2¾ inches wide.

76 M 2032—Ship. wt. per yd., 1 oz. Yard.5½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 887—Ship. wt. 2 lbs. Double Roll.50c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

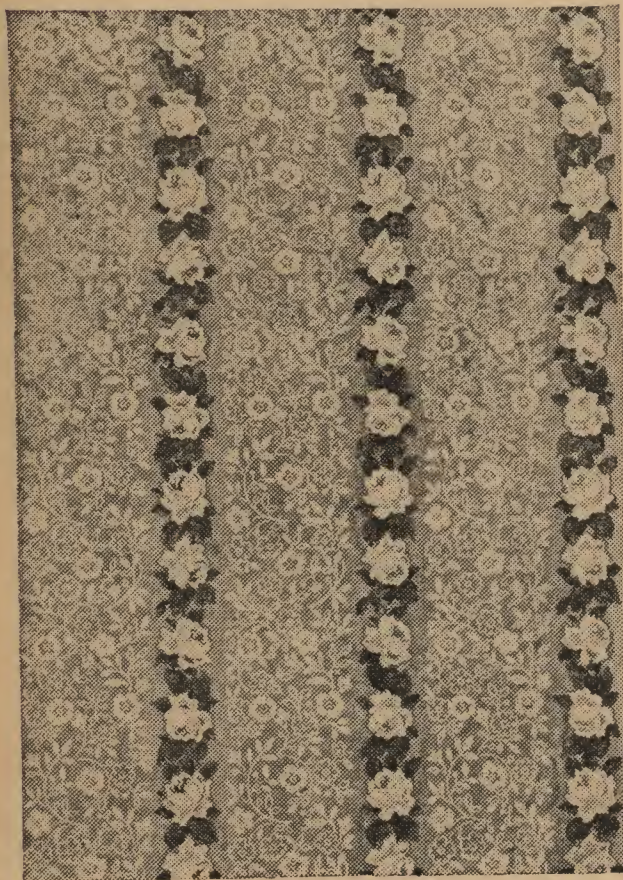


For the Discriminating Person

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.66

A truly distinctive pattern which combines the delicacy of detail of the traditional with tasteful colors of the latest wall fashion. Any room will gain a gracious quality from this paper, and Colonial or 18th century furniture will look unusually handsome with it. Gray woodwork and carpeting, accents of red and green, are suggested to bring out the paper's lovely tones.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9031—Ship. wt. 2 lbs. Double Roll.54c

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide.
76 M 2031—Ship. wt. per yd., 1 oz. Yard.5 $\frac{1}{2}$ c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 884—Ship. wt. 2 lbs. Double Roll.54c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Lends a Gracious Air to Any Room

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



25^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.38

This graceful floral pattern is particularly complementary to Colonial, yet will provide a harmonious background for any style of furnishings. Its flowing design and softened colors have the restful effect desirable for bedrooms—yet it's adaptable to small hall, dining room or sun porch. Pattern repeats at 19 inches. Attractive floral border to match:

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9027—Ship. wt. 2 lbs. Double Roll 50c

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide.
76 M 2027—Ship. wt. per yd., 1 oz. Yard 5 $\frac{1}{2}$ c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 887—Ship. wt. 2 lbs. Double Roll 50c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Modern Floral in Striking Colors

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10x12 Feet \$4.66

Exciting colors and imaginative design make this floral a background for a really original room. Adaptable to bedroom, powder room or upstairs hall, it is good for a very sunny room because of the cooling effect of the strong blue background. Bedspreads and draperies of pink, dark gray rugs and plenty of white in accessories and woodwork are recommended.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9025—Ship. wt. 2 lbs. Double Roll.....54c

BORDER TO MATCH. $2\frac{1}{8}$ inches wide.
76 M 2025—Ship. wt. per yd., 1 oz. Yard.....5½c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 884—Ship. wt. 2 lbs. Double Roll.....54c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Trim New Rosebud Pattern

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



23^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$.42

It would be difficult to find a daintier or more appealing pattern than this moss rose design in a choice of pink or yellow roses on white background like sample. If you have a small room this is the paper to solve your problem. Especially charming on slanted dormer walls. For even greater effectiveness, use it on ceiling as well.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 pounds.

BORDER TO MATCH. 2 1/8 inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF THREE COLORS

COLORS	SIDEWALL 46c	BORDER 5c	WHITE CEILING 46c
Pink	76 M 9018	76 M 2018	76 M 875
Yellow	76 M 9118	76 M 2118	76 M 875

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Spring-Like Freshness and Charm

FADEPROOF TRIM-EASY EDGE STANDARD PAPER



25^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.38

The subtly shaded pastels and refinement of design make this an especially appealing pattern. It will create a delightful bedroom, and a suitable setting for any style of furniture, at very little expense. Offered in a choice of two colors. Use the peach in a north room for a warm effect—the cool green in a south room.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 pounds.

BORDER TO MATCH. 2 1/8 inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF TWO COLORS

COLORS	SIDEWALL 50c	BORDER 5 1/2c	WHITE CEILING 50c
Peach	76 M 9017	76 M 2017	76 M 887
Green	76 M 9117	76 M 2117	76 M 887

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Appealingly Restful and Harmonious

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



23^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.02

An unpretentious pattern—yet it has a charm all its own. Shades of yellow add warmth to its otherwise cool effect, and make it suitable for either north or south rooms. Especially good for a small bedroom because of its small design—and can also be used in dinette or kitchen. Accessories of blue and yellow, with touches of red, will be most effective.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9012—Ship. wt. 2 lbs. Double Roll.46c

BORDER TO MATCH. 2 1/8 inches wide.

76 M 2012—Ship. wt. per yd., 1 oz. Yard.5c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 875—Ship. wt. 2 lbs. Double Roll.46c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



For a Light and Spacious Effect

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



21^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$3.74

The pleasant informality of this paper gives an inviting atmosphere to any room. The silvery shadow stripe lends an effect of height to low ceilings; the flower colors add warmth, yet do not detract from the airy and spacious feeling of the light background. Charming upstairs or down, and with traditional furniture. Repeat the flower colors in your furnishings.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9007—Ship. wt. 2 lbs. Double Roll.42c

BORDER TO MATCH. 2 $\frac{3}{4}$ inches wide.
76 M 2007—Ship. wt. per yd., 1 oz. Yard.5c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 886—Ship. wt. 2 lbs. Double Roll.42c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Chambray Background in Three Colors

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



21^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$3.74

This dainty design provides the restful and unobtrusive background desirable in a bedroom—yet one of special charm. Unusually appropriate for a young girl's room, it will also appeal to the older members of the family. Attractive bow-knot border in matching color adds a distinctive note.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs.

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF THREE COLORS

COLORS	SIDEWALL 42c	BORDER 5c	WHITE CEILING 42c
Blue	76 M 9005	76 M 2005	76 M 886
Rose	76 M 9105	76 M 2105	76 M 886
Yellow	76 M 9205	76 M 2205	76 M 886

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Dainty Rose Medallion

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



19^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$3.46

Give your bedroom a dainty and feminine charm based on this refreshing paper. White Priscilla curtains will bring out the lacy white of the design. Or, if you prefer drapes, the background color will be most effective. Green or gray rug of the paper's tones and white woodwork are also suggested. A lovely border provides color contrast—and the finishing touch.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9002—Ship. wt. 2 lbs. Double Roll38c

BORDER TO MATCH. 2 1/8 inches wide.

76 M 2002—Ship. wt. per yd., 1 oz. Yard5c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds.-long.

76 M 600—Ship. wt. 2 lbs. Double Roll38c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Monday



Gay and Colorful Peasant Motif

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10x12 Feet \$5.44

With this happy and lighthearted paper you can create a room which will be your youngster's pride and joy. Heavy and durable—and also Washable, so you need not worry about fingerprints or other soil. Complete the picture with woodwork of the background blue, white or candy striped curtains, dark blue linoleum and accents of red in the room's accessories.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9043—Ship. wt. 2 lbs. Double Roll..... 64c

BORDER TO MATCH. 2¼ inches wide.

76 M 2043—Ship. wt. per yd., 1 oz. Yard..... 6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 608—Ship. wt. 2 lbs. Double Roll..... 64c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



A Scenic in the Modern Manner

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



35^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.94

If you have a room to which you wish to give a distinct personality, this gay and unusual paper is just what you need. Useful in many places, such as dinette, small hall, sun porch, child's room or game room. With light or dark furniture—rag rugs or linoleum—red or white curtains and accessories—it will combine remarkably well to make a bright and happy room.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9041—Ship. wt. 2 lbs. Double Roll. 70c

BORDER TO MATCH. 2 1/4 inches wide.

76 M 2041—Ship. wt. per yd., 1 oz. Yard 6 1/2c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 607—Ship. wt. 2 lbs. 8 oz. Double Roll. . . 70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



A Favorite for the Boy's Room

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER

32^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$5.44



Your youngster will take pride in his room—and so will you—when it's papered with these scenes from the old west which might have been drawn from his favorite stories. Washable, heavy weight paper, it will withstand hard wear. Complete the picture with green linoleum floor, bedspread and draperies in brown tones, and accents of the paper's bright blue and red.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9042—Ship. wt. 2 lbs. Double Roll.....64c

BORDER TO MATCH. 2 1/8 inches wide.
76 M 2042—Ship. wt. per yd., 1 oz. Yard.....6c

IVORY CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 609—Ship. wt. 2 lbs. Double Roll.....64c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Fanciful Pattern for a Festive Room

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.66

Designed and colored with the kind of imagination which appeals to everyone. With this paper you can create inexpensively a gay and lighthearted room for youngster or grown-up. Cut-outs from the pattern make wonderful decorations for painted furniture. With white curtains and blue linoleum floor you'll have a room as practical as it is attractive.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9026—Ship. wt. 2 lbs. Double Roll.....54c

BORDER TO MATCH. 2 1/8 inches wide.
76 M 2026—Ship. wt. per yd., 1 oz. Yard....5 1/2c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 884—Ship. wt. 2 lbs. Double Roll.....54c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



One of Wards "Scrubable" Wallpapers

FADEPROOF

SCRUBBABLE

EXTRA-HEAVY PAPER



89c

A Single Roll. Sold only in Double Rolls.

Approximate Cost of Room 10 x 12 Feet. \$13.74

For a bathroom which will stay fresh and attractive and will be easy to clean, use this Scrubbable paper with the gay water lily pattern. Other patterns and plain colors for kitchen, dinette and playroom are shown on the back cover—read about the advantages of Wards Scrubbable papers. Their easy-cleaning, long-wearing qualities will save time, decorating expense.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 534—Ship. wt. 2 lbs. 8 oz. Double Roll. \$1.78

BORDER TO MATCH. 2¼ inches wide.

76 M 1534—Ship. wt. per yd., 1 oz. Yard. 8c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 566—Ship. wt. 2 lbs. 8 oz. Double Roll. \$1.78

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Varnished Finish Gives Long Life

FADEPROOF

TRIM-EASY EDGE

WASHABLE

EXTRA-HEAVY PAPER



45c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$7.02

For walls which receive hard wear this pattern is an extremely practical selection. The varnished finish gives even longer life to the extra-heavy paper, will not soil readily, and is easy to clean. Also, the cost is moderate. The cheerful colors of the design, patterned after the Provincial, will brighten the atmosphere of any room—kitchen, dinette, bath or playroom.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9073—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....90c

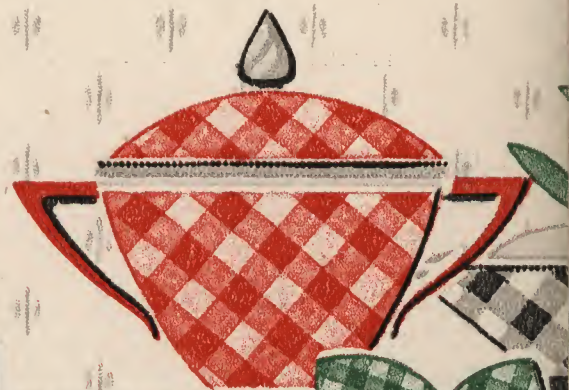
BORDER TO MATCH. 2 1/8 inches wide.

76 M 2073—Ship. wt. per yd., 1 oz. Yard.....7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Popular Gingham Pattern

FADEPROOF

TRIM-EASY EDGE

EXTRA WASHABLE

EXTRA-HEAVY PAPER



49^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10x12 Feet \$7.82

A paper which will make—and keep—a room as fresh and gay as you could possibly wish. Its Ceramic finish will withstand dirt and grease, and can easily be kept clean with soap and water. With red and green gingham curtains to match the pattern, gray trim and rag rugs you can create inexpensively a charming kitchen or dinette. Use extra paper for shelf-lining.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9074—Ship. wt. 2 lbs. 8 oz. Dbl. Roll... 98^c

BORDER TO MATCH. 2 inches wide.

76 M 2074—Ship. wt. per yd., 1 oz. Yard... 7^c

EGGSHELL CEILING. Harmonizes with Sidewall.
Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 617—Ship. wt. 2 lbs. 8 oz. Dbl. Roll... 90^c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Easy-to-Clean Ceramic Finish

FADEPROOF

TRIM-EASY EDGE

EXTRA-WASHABLE

EXTRA-HEAVY PAPER



49c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$7.82

An extra-heavy, extra-washable paper in special Ceramic finish to help you save on decorating expenses. Because of its durable qualities you won't need to re-paper so often. Its hard surface resists spotting from water and steam—dirt and grease do not easily adhere to it. The gay pattern is adaptable to kitchen or dinette—and to nearly any color scheme.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9076—Ship. wt. 2 lbs. 8 oz. Dbl. Roll...98c

BORDER TO MATCH. 2 inches wide.

76 M 2076—Ship. wt. per yd., 1 oz. Yard.....7c

EGGSHELL CEILING. Harmonizes with Sidewall.
Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 617—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....90c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Washable Clover Leaf Tile

FADEPROOF

TRIM-EASY EDGE

EXTRA-WASHABLE

EXTRA-HEAVY PAPER



45c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$7.42

An attractive paper in cool greens that is especially practical in rooms which receive hard wear. The special Ceramic finish is extra washable—grease, soot and smudges can be wiped away easily with mild soap and water. The four-leaf clover design is suitable for kitchen, breakfast room or service entrance. Long wearing—it will save you money in the long run.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9075—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 90c

BORDER TO MATCH. 2 inches wide.
76 M 2075—Ship. wt. per yd., 1 oz. Yard. . . . 7c

EGGSHELL CEILING. Harmonizes with Sidewall.
Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 617—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 90c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Washable Paper in Lively Colors

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



29^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10x12 Feet \$5.02

A paper created in gay, clean colors to give your bath or powder room the bright and sparkling effect you desire. Long wearing, heavy-weight paper made Washable to resist water spotting and soil, and for easy cleaning. Either the blue or green can be repeated for the floor and accessories. For greater effectiveness continue the background color over the woodwork.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9035—Ship. wt. 2 lbs. Double Roll.....58c

BORDER TO MATCH. 2¼ inches wide.

76 M 2035—Ship. wt. per yd., 1 oz. Yard.....6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 883—Ship. wt. 2 lbs. Double Roll.....58c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



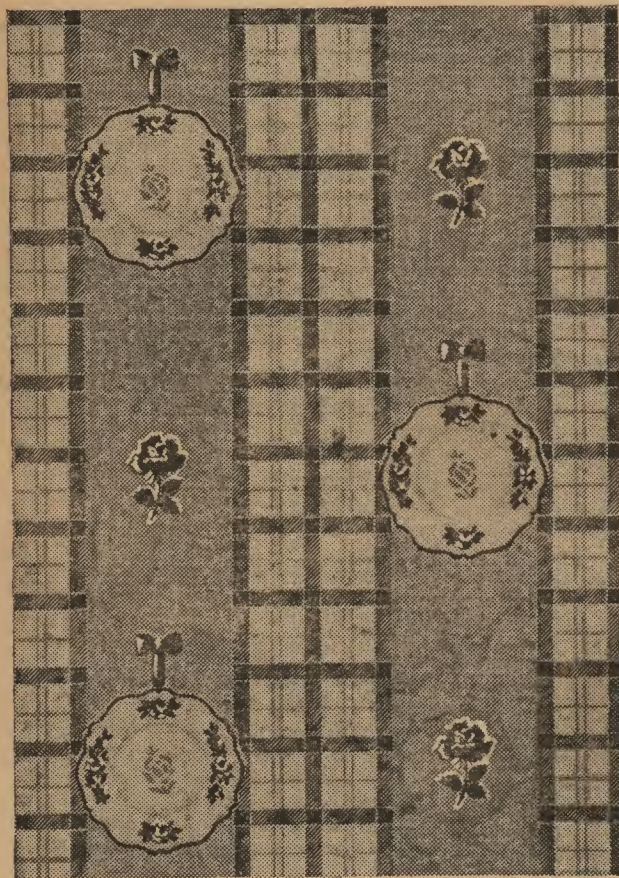
Designed with Old-Fashioned Charm

FADEPROOF

TRIM-EASY EDGE

WASHABLE

HEAVY PAPER



29c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$5.02

The decorative motifs of the Victorian era are suggested by this pattern, although contemporary colors make it appropriate for modern kitchen or dinette. It will give an old-fashioned warmth to either room. The cut-out plates and rose-buds make attractive decorations for cabinets—the plaid stripes are excellent for shelf edging. Pattern repeats at 17¼ in.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9034—Ship. wt. 2 lbs. Double Roll.....58c

BORDER TO MATCH. 1¾ inches wide.

76 M 2034—Ship. wt. per yd., 1 oz. Yard.....6c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 883—Ship. wt. 2 lbs. Double Roll.....58c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Bold Colors Accent Floral Design

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



27^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.66

Your kitchen or dinette can have a summery air the year 'round with this pattern of flowers in lively, contrasting colors on a lattice-like background. Small fruit dish inserts add to the paper's interest. Woodwork in gray of the background will emphasize flower colors—accessories in green will add the finishing touches to the room. Pattern repeats at 19 inches.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9020—Ship. wt. 2 lbs. Double Roll54c

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide.

76 M 2020—Ship. wt. per yd., 1 oz. Yard5 $\frac{1}{2}$ c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.

76 M 884—Ship. wt. 2 lbs. Double Roll54c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Trim, Tidy and Colorful

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



23^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$4.02

This neat design has an orderly air which is desirable in much used areas of the house such as kitchen, dinette or service entrance. The pattern's scale is especially well adapted to smaller rooms, or to those in which there is only a small area to be papered. The bright red and green give an effect of attractive cheerfulness—and one of which you will not soon tire.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9009—Ship. wt. 2 lbs. Double Roll.....46c

BORDER TO MATCH. 1¾ inches wide.
76 M 2009—Ship. wt. per yd., 1 oz. Yard.....5c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 875—Ship. wt. 2 lbs. Double Roll.....46c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Gay Gingham in Three Colors

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



25^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$4.38

The vibrant colors of this pattern make a gay and cheerful background for work or recreation. Offered in three color combinations—the gingham part of the design comes in blue (as in this sample), red and green. The background and other colors in the pattern are the same in all three.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 pounds.

BORDER TO MATCH. 2 $\frac{1}{8}$ inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF THREE COLORS

COLORS	SIDEWALL 50c	BORDER 5 $\frac{1}{2}$ c	WHITE CEILING 50c
Blue	76 M 9011	76 M 2011	76 M 887
Red	76 M 9111	76 M 2111	76 M 887
Green	76 M 9211	76 M 2211	76 M 887

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



For a Colorful, Clean-cut Background

FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER

21c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$3.74



This gay, informal pattern will provide a happy setting for work or recreation. Gives the sparkling clean effect that's wanted for kitchen, dinette or playroom. The fresh colors will lighten a gloomy room—yet it's not too bright for a sunny one. In a north room yellow accessories will add to its cheerfulness; in a south room match its green.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 pounds.

BORDER TO MATCH. 2 1/8 inches wide. Sold by the yard. Shipping weight per yard, 1 ounce.

CHOICE OF TWO COLORS

COLORS	SIDEWALL 42c	BORDER 5c	WHITE CEILING 42c
Tan	76 M 9006	76 M 2006	76 M 886
White	76 M 9106	76 M 2106	76 M 886

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

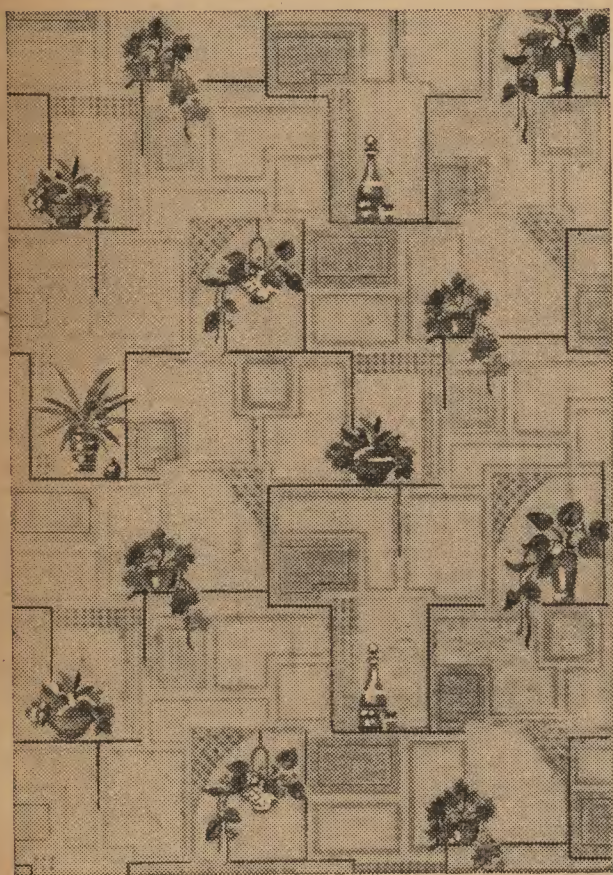


Economical Paper in Two Qualities.

FADEPROOF OR NOT FADEPROOF

TRIM-EASY EDGE

STANDARD PAPER



15^c

A Single Roll of Fadeproof, as shown on reverse side of this sheet. Sold only in Double Rolls.

Our lowest priced kitchen paper—an exceptional value. Offered in two qualities. Less expensive quality is not Fadeproof. Longer lasting Fadeproof quality costs only 56c more for room of average size—is more practical in the long run:

Sidewall and Ceiling sold only in Double Rolls, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs.

SIDEWALL. Fadeproof or Not Fadeproof qualities.

76 M 9000—Fadeproof. Double Roll.....30c

76 M 9100—Not Fadeproof. Double Roll.....22c

BORDER TO MATCH SIDEWALL. 2½ inches wide.

76 M 2000—Ship. wt. per yd., 1 oz. Yard....4½c

GRAY CEILING. Harmonizes with Sidewall colors.

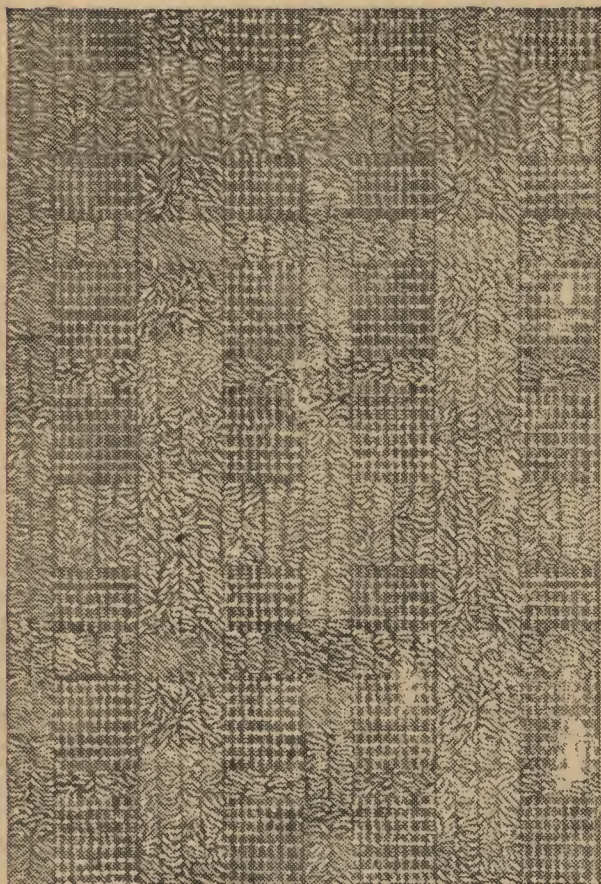
76 M 880—Fadeproof. Double Roll.....30c

76 M 878—Not Fadeproof. Double Roll.....22c

◁ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

For Rough Textured Walls

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

Companion to the facing paper. A new and different pattern—its deep embossing and broken plaid effect will add unusual interest to your walls. Versatile, too, it is effective in any room and its subdued tones can be combined with many colors. If your furnishings are modern you will find it particularly attractive, although it is not limited to any style or period.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9069—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....86c

BORDER TO MATCH. 2 1/8 inches wide.
76 M 2069—Ship. wt. per yd., 1 oz. Yard.....7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....70c

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE 





Damask Design for a Quiet Background

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

Use as a companion for the facing paper or for an individual room. Either way, the heavy embossing and damask-like design will give a tasteful and dignified atmosphere suitable for living room, dining room or hall. The small pattern will be especially helpful in making a low ceiling seem higher. And its neutral tones will blend with any color scheme:

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9071—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.86^c

BORDER TO MATCH. 2 1/8 inches wide.

76 M 2071—Ship. wt. per yd., 1 oz. Yard.7^c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.70^c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Finely Embossed Traditional Design

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

An excellent choice if you wish a background which will give your room a light and airy effect. This pattern's pastel shades also make it compatible with many different color schemes. Moreover, it is Washable—the colors will remain fresh and clear through many cleanings. It will also give long wear—feel the extra-heavy weight of this sample for yourself.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9070—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 86c

BORDER TO MATCH. 3 inches wide.

76 M 2070—Ship. wt. per yd., 1 oz. Yard. 7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls 18 in. wide, 16 yds. long.

76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. 70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Rich Embossing, Neutral Colors

FADEPROOF

TRIM-EASY EDGE

WASHABLE

EMBOSSSED

EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

Following the tradition of fine tapestry this richly embossed paper will give surface interest as well as color to your walls. Warm in color effect, yet mild enough to make a room seem lighter, airier. Extra-heavy, long-lasting paper which will withstand many cleanings. Use in any downstairs room—with traditional furniture and with any color scheme you choose.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9072—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 86c

BORDER TO MATCH. 3 inches wide.

76 M 2072—Ship. wt. per yd., 1 oz. Yard. . . . 7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 70c

◁ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Knotty Pine Paneling

FADEPROOF

TRIM-EASY EDGE

EXTRA-WASHABLE

EXTRA-HEAVY PAPER



40^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.52

A paper which will give your walls the appearance of expensive pine paneling at low cost. Reproduced from photographs of actual pine paneled walls, and accurately colored. Use in any room. Makes an especially good background for the warmth and luster of dark furniture. You can attain added realism by applying a coat of wax or clear lacquer to the paper.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9077—Ship. wt. 2 lbs. 8 oz. Dbl. Roll...80^c

BORDER TO MATCH. 2 inches wide.

76 M 2077—Ship. wt. per yd., 1 oz. Yard.....7^c

IVORY CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 613—Ship. wt. 2 lbs. 8 oz. Dbl. Roll....70^c



SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Warm Toned Textured Effect

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

Unusual wall treatment is offered by this modern paper, in which a feeling of texture is emphasized in both printing and embossing. Combined with this the simple leaf design in mellow colors creates an atmosphere which is suitable for any room in your house. Moreover, the all-over pattern helps to hide any architectural defects a room may have.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9082—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.... 86c

BORDER TO MATCH. 23 $\frac{3}{8}$ inches wide.
76 M 2082—Ship. wt. per yd., 1 oz. Yard..... 7c

IVORY CEILING. Harmonizes with Sidewall. Sold only in Double Rolls 18 in. wide, 16 yds. long.
76 M 613—Ship. wt. 2 lbs. 8 oz. Dbl. Roll..... 70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Design and Texture of Tapestry

FADEPROOF TRIM-EASY EDGE WASHABLE · EMBOSSED EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

The delicately colored background which this paper produces is practically unlimited in use. Texture as well as design make it suitable for any downstairs room—yet it is not too heavy in color for bedroom or upstairs hall. Repeat the green and gold in downstairs furnishings; if you use it upstairs match your accessories to the peach and aqua. Attractive matching border.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9068—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. . . . 86^c

BORDER TO MATCH. 23 $\frac{1}{8}$ inches wide.
76 M 2068—Ship. wt. per yd., 1 oz. Yard. 7^c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll. 70^c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Gives Effect of Painted Plaster

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER

Double Rolls Only

SIDEWALL. Sold only in Double Rolls, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

76 M 9081—Double Roll.....80c

BORDER TO MATCH. 2¾ inches wide. Ship. wt. per yard, 1 oz.

76 M 2081—Yard.....7c

IVORY CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

76 M 613—Double Roll.....70c

Order this Wallpaper and the attractive harmonizing border on Wards convenient Monthly Payment Plan. See details on Page 80.

40c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$6.52

This attractive plaster-effect paper has been accurately reproduced from actual plastered walls. The heavy embossing gives the effect of trowel marks. Unless you examine it closely it is difficult to distinguish this pattern from real painted plaster—yet it costs only a fraction as much as such walls do.

The soft pastels produce a neutral background, which is harmonious in combination with highly patterned upholstery, draperies or rugs, and with vivid colors. It is an excellent paper against which to display your pictures, too. The harmonizing border also gives a hand-painted effect.

Fadeproof, Washable, extra-heavy—this paper will give years of satisfactory wear.

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE

Excellent for Patterned Furnishings

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER

Double Rolls Only

SIDEWALL. Sold only in Double Rolls, 18 in. wide, 16 yds. long. Ship. wt. 2 pounds 8 ounces.

76 M 9080—Double Roll.....98c

BORDER TO MATCH. 2¾ in. wide. Ship. wt. per yard, 1 ounce.

76 M 2080—Yard.....7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds long. Ship. wt. 2 pounds 8 ounces.

76 M 612—Double Roll.....70c

Order this Wallpaper and the attractive harmonizing border on Wards convenient Monthly Payment Plan. See details on Page 80.

49c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$7.42

The rough finish of this paper, embossed to give it a cloth-like texture, will provide attractive walls for any room. Eggshell White, it will also reflect more light than flat paint, giving the room a bright and spacious atmosphere. If you prefer other colors, see the facing page.

As a background for highly patterned furniture, for brilliantly colored draperies, rugs and upholstery, it is excellent. It can also be strikingly combined with many patterned wallpapers.

Because of its texture this paper resembles expensive wall canvas when hung—yet it costs only a fraction as much. The attractive border adds just enough design to give your room a finished look.

SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE 





Choice of Three Colors

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER

49^c A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$7.42

GREEN If you have a sunny room in which you wish to achieve a cool effect this soft, rich green is an excellent choice. Heavy embossing adds a luxurious note to walls—and is very attractive on ceilings too. Harmonizing border is same design as shown on Page 74:

ROSE A lovely rose tone especially good in dark rooms, bringing warmth and brightness and a pleasing cloth-like effect as well. Suitable anywhere—and also useful on a high ceiling to make it seem lower. It combines well with other plain colors—or with patterned papers.

BLUE For a lighter, airier and more spacious seeming room, use this cool and gentle blue. It creates a restful background for any style of furnishings. It is also very effective as ceiling paper, with walls of contrasting color. Harmonizing border adds the finishing touch.

SIDEWALL. Sold only in Double Rolls, 18 inches wide, 16 yards long. Ship. wt. 2 lbs. 8 oz.
76 M 9380—Green Sidewall. Double Roll.98c

BORDER TO MATCH. 2¾ inches wide.
76 M 2380—Ship. wt. per yd., 1 oz. Yard.7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.70c

SIDEWALL. Sold only in Double Rolls, 18 inches wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.
76 M 9280—Rose Sidewall. Double Roll.98c

BORDER TO MATCH. 2¾ inches wide.
76 M 2280—Ship. wt. per yd., 1 oz. Yard.7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.70c

SIDEWALL. Sold only in Double Rolls, 18 inches wide, 16 yards long. Ship. wt. 2 lbs. 8 oz.
76 M 9180—Blue Sidewall. Double Roll.98c

BORDER TO MATCH. 2¾ inches wide.
76 M 2180—Ship. wt. per yd., 1 oz. Yard.7c

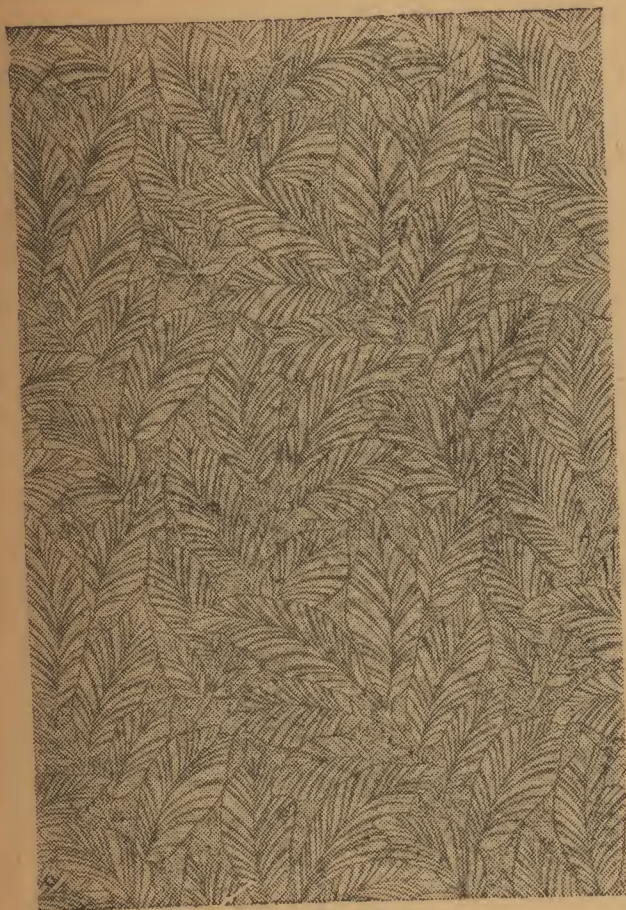
WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.70c

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Flatters Your Furnishings

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



49c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$7.42

The lights and shadows of the embossed leaf design of this paper will enhance the beauty of any room and of any style of furnishings. Comes in the same colors as papers on Pages 74 and 75, and is striking used alone or in combination with them.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

BORDER TO MATCH. 2¾ inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF FOUR COLORS

COLORS	SIDEWALL 98c	BORDER 7c	WHITE CEILING 70c
Green	76 M 9079	76 M 2079	76 M 612
Blue	76 M 9179	76 M 2179	76 M 612
Rose	76 M 9279	76 M 2279	76 M 612
White	76 M 9379	76 M 2379	76 M 612

◀ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Subtly Shaded Self-Toned Design

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



43^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet. \$6.82

A truly unusual paper. It will give you the advantages of a plain colored background which harmonizes well with patterned furnishings. Yet its delicate shading and unique embossing offer the interest of design and texture as well. In a choice of three colors, suitable for any room.

SIDEWALL AND CEILING. Double Rolls only, 18 in. wide, 16 yds. long. Ship. wt. 2 lbs. 8 oz.

BORDER TO MATCH. 2¾ inches wide. Sold by the yard. Ship. wt. per yard, 1 ounce.

CHOICE OF THREE COLORS

COLORS	SIDEWALL 86c	BORDER 7c	WHITE CEILING 70c
Rose	76 M 9078	76 M 2078	76 M 612
Blue	76 M 9178	76 M 2178	76 M 612
Green	76 M 9278	76 M 2278	76 M 612

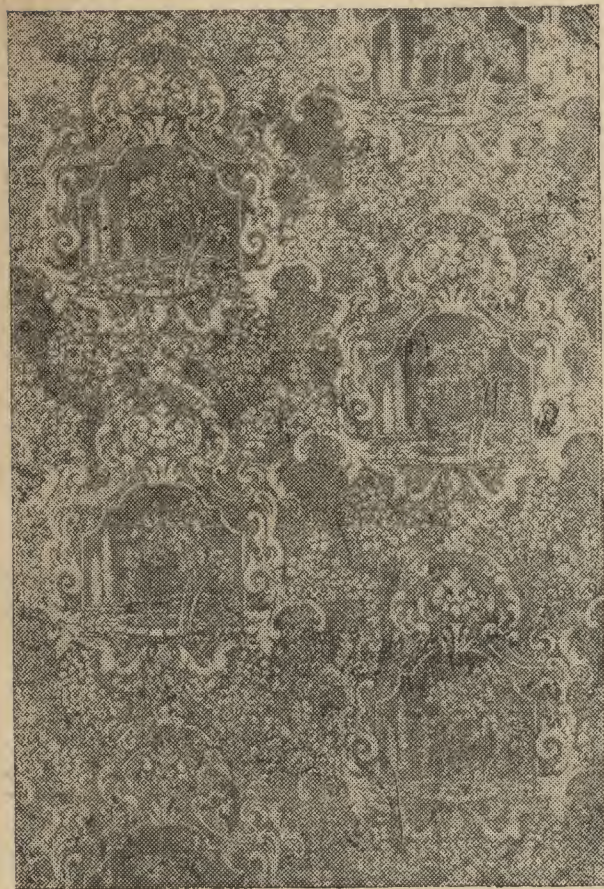


SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Reminiscent of Old Brocade

FADEPROOF TRIM-EASY EDGE WASHABLE EMBOSSED EXTRA-HEAVY PAPER



40^c

A Single Roll. Sold only in Double Rolls.
Approximate Cost of Room 10 x 12 Feet..\$6.52

An extremely practical as well as attractive pattern. Its rich and detailed embossing gives the desired interest to your walls, while its neutral tone makes it an excellent choice for furnishings prominent in design or bold in color. Feel the weight of the extra-heavy stock. It will save you decorating expenses in the long run. Suitable for any room. Also wide, harmonizing border.

SIDEWALL. Double Rolls 18 in. wide, 16 yds. long.
76 M 9083—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....80c

BORDER TO MATCH. 3¼ inches wide.
76 M 2083—Ship. wt. per yd., 1 oz. Yard.....7c

WHITE CEILING. Harmonizes with Sidewall. Sold only in Double Rolls, 18 in. wide, 16 yds. long.
76 M 612—Ship. wt. 2 lbs. 8 oz. Dbl. Roll.....70c

◁ SEE FRONT OF THIS SHEET FOR THE PATTERN DESCRIBED ABOVE



Tools and Supplies for Quick, Easy Paperhanging

WHEEL KNIVES. Fine quality steel blades.

- 1 2-in. blade. Thumb and finger guard.
75 M 5323—Ship. wt. 5 oz.62c
- 2 1½-in. sawtooth blade. Use around doors.
75 M 5324—Ship. wt. 5 oz.47c
- 3 2-inch diameter blade.
75 M 5326—Ship. wt. 4 oz.47c
- 4 1½-in. sawtooth wheel with trim blade.
75 M 5328—Ship. wt. 4 oz.49c

SEAM ROLLERS. Eliminate seam bulge.

- 5 Maple. 1-inch oval face.
75 M 5333—Ship. wt. 7 oz.42c
- 6 Maple. 2-inch oval face.
75 M 5334—Ship. wt. 9 oz.50c
- 7 Plastic. 1-inch oval face.
75 M 5335—Ship. wt. 7 oz.85c
- 8 Plastic. Beveled sidearm. 1-inch face.
75 M 5336—Ship. wt. 7 oz.85c
- 9 TRIM KNIFE. Keen-edged steel blade.
75 M 5362—Ship. wt. 4 oz.35c
- 10 WALL SCRAPER. Flexible ground steel.
75 M 5352—Ship. wt. 7 oz.54c
- 11 PUTTY KNIFE. Flexible ground steel.
75 M 5357—Ship. wt. 6 oz.33c

PATCHING PLASTER (not shown). For cracks.

75 M 5830 L—5 lbs. Ship. wt. 6 lbs.25c

- 26 FOLDING PASTE TABLE. Professional type. Select, seasoned stock; with steel cross-braces, zinc cutting strip. Extension brackets hold extra 1½-in. board. Hooks to hold straight-edge. Folds flat with space inside to hold tools. Height open 32¾ in.; width 22½ in. Folds to 11¼ in. Lgth. 6 ft. *Not Mailable.*
75 M 5393 R—Ship. wt. 15 lbs.\$9.98

EXTRA BOARDS (not shown). For table above. Length 6 ft.; width 7½ in. *Not Mailable.*
75 M 5340 R—Ship. wt. 5 lbs.\$1.55

- 12 WALL SCRAPER. Mirror finish. Bolstered.
75 M 5353—Ship. wt. 7 oz.85c
- 13 PUTTY KNIFE. Mirror finish. Bolstered.
75 M 5358—Ship. wt. 6 oz.53c

PASTE AND UTILITY BRUSHES

- 14 7-in. White Tampico fiber bristles.
75 M 5308—Ship. wt. 1 lb. 4 oz.55c
- 15 7-in. Rubber set fiber and horsehair.
75 M 5311—Ship. wt. 1 lb. 6 oz.\$1.69
Rubber set fiber, horsehair (not shown).
75 M 5312—6-in. Ship. wt. 1 lb. 3 oz.\$1.19
- 16 WALLPAPER SHEARS. 12-in. Spring steel.
75 M 5337—Ship. wt. 1 lb. 14 oz.\$1.85
- 17 WALLPAPER PASTE. Won't lump or sour.
75 M 5300—2 lbs. Ship. wt. 3 lbs.39c
75 M 5301—5 lbs. Ship. wt. 6 lbs.89c
- 18 WALL SIZE. Use before hanging paper.
75 M 5391—1 lb. Ship. wt. 1 lb. 8 oz.29c
- 19 PAPERHANGING KIT. Better Quality. 12-in. smoothing brush, 6-in. paste brush, wall scraper, plumb bob, line, chalk, 1½-wheel knife, 1½-in. maple seam roller.
75 M 5348—Kit. Ship. wt. 2 lbs. 8 oz.\$1.89
75 M 5350—Kit (not shown). Good Quality. Contains all tools included in set above.
Ship. wt. 2 lbs. 4 oz.\$1.39

- 27 FOLDING MAPLE TRETTLES. Height adjusts from 31 to 33¾ in. Folds flat to carry.
75 M 5396 M—Mailable. Wt. 8 lbs. Pr.\$2.65

- 28 HINGED PASTE BOARD. Warp-resistant ½-in. boards. Reinforced cutting edge with zinc cutting strip. Width open 22½ in.; closed 11¼ in. Length 6 ft. *Not Mailable.*
75 M 5388 R—Ship. wt. 8 lbs.\$4.95

ZINC CUTTING STRIP (not shown). Extra strips for paste board or table. 3 in. wide.
75 M 5383—6 ft. long. Ship. wt. 2 lbs. Ea. 40c

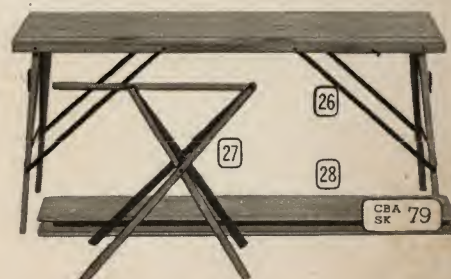
SMOOTHING BRUSHES. 12 in. wide. 2 rows of bristles.

- 20 Fine horsehair bristles, two inches long.
75 M 5319—Shipping weight 12 oz.98c
- 21 Pure China bristles, 2½ in. long. Set in rubber.
75 M 5314—Shipping weight 12 oz.\$2.89
- 22 Yellow fiber bristles, two inches long.
75 M 5320—Shipping weight 12 oz.39c

THREE-PIECE TRIMMING OUTFITS. Trim wallpaper evenly.

- 23 Good Quality. 5-ft. grooved wood straight edge, spring type steel rotary cutter and cutting strip.
75 M 5367 M—Shipping weight 3 lbs. *Mailable.*\$1.65
- 24 Better Quality. 6-ft. laminated straight edge, steel track edge, nickel plated rotary cutter with 2-inch Swedish tool steel blade; cutting strip.
75 M 5379 M—Shipping weight 5 lbs. *Mailable.*\$7.29
- 25 Best Quality. 6-ft. brass bound 5-piece laminated straight edge, nickel plated rotary cutter with 2-inch Swedish tool steel blade, cutting strip.
75 M 5381 M—Shipping weight 6 lbs. *Mailable.*\$9.49
75 M 5387—Extra Cutter. Ship. wt. 1 lb.2.79

WALLPAPER CLEANER (not shown). Also for flat paint.
75 M 5909—12-oz. Can. Ship. wt. 1 lb. 4 oz.11c



Wall Oilcloth... Ideal for Kitchens, Bathrooms

OILCLOTH MADE ESPECIALLY FOR YOUR WALLS

Wall Oilcloth is heavier, better made, and longer lasting than the oilcloth you use on pantry shelves or kitchen tables. Its sturdy canvas backing is treated with coat after coat of fine oil paint to make a non-porous and non-absorbent finish which is truly washable and which gives it year-in-year-out wearing qualities. Its tough surface is especially designed to resist scuffing, the accidental scraping and gouging of walls by furniture, the rough treatment of children. Repeated scrubbing will not fade it. These long-wearing qualities make it extremely low in cost-per-year—a sound decorating investment.

EASY TO KEEP CLEAN

Even after years of regular soap-and-water cleansing, Wall Oilcloth colors remain fresh, clear and beautiful. Dust, soot, grease, finger-smears, picture marks—all wash away easily. Moreover, Wall Oilcloth cleans without blistering or streaking, without absorbing moisture at the seams or pulling loose from the plaster.

HANGS LIKE WALLPAPER

Wall Oilcloth can be hung on any smooth, flat surface, including plywood, fiber or plaster board. It is no more difficult to handle than regular wallpaper. However, because it is heavier than wallpaper, a heavier paste is required. If wall surfaces are properly prepared, Wall Oilcloth adheres smoothly without wrinkling, tearing or binding. Complete instructions on how to hang Wall Oilcloth are contained in Wards folder, "How to Hang Wards Wallpaper." If you would like a copy just check the space provided on the order blank enclosed.

Sidewall Pattern Catalog Number	Finish	Price per Yard	Price per Roll	Border Matching Catalog No.	Price per Yard
(A) 76 M 900 L	Glazed	89c	\$9.50	76 M 2900 L	18c
(C) 76 M 902 L	Glazed	89c	9.50	76 M 2902 L	18c
(K) 76 M 907 L	Glazed	89c	9.50	76 M 2907 L	18c
(L) 76 M 904 L	Dull	89c	9.50	76 M 2904 L	18c
(M) 76 M 906 L	Dull	89c	9.50	76 M 2906 L	18c
(N) 76 M 908 L	Dull	89c	9.50	76 M 2908 L	18c
(P) 76 M 909 L	Dull	89c	9.50	76 M 2909 L	18c
(R) 76 M 905 L	Dull	89c	9.50	76 M 2905 L	18c
White like N, P (Not shown) 76 M 910 L	Dull	89c	9.50	76 M 2910 L	18c

USE WARDS MONTHLY PAYMENT PLAN

You needn't wait to redecorate. Use Wards Monthly Payment Plan and enjoy your new wallpaper as you pay for it. As little as \$5 down and \$5 a month will buy wallpaper for an average house. And why not include other home furnishings, or any other merchandise you want, in your wallpaper order? For only 10% down you can buy what you need and have the use of it as you pay for it, a little each month.

As little as a \$20 order will start a Monthly Payment Account. Thereafter you can make purchases of \$10 or more to be added to the same account, without down payment. Any responsible person with a steady income can have credit at Wards. No security is asked—no cosigners required. The credit investigation is strictly confidential. You can buy anything Wards sell. There are no hidden charges. Prices are the same as for cash, with a reasonable carrying charge added to the unpaid balance. To open an account simply write your order on the enclosed order blank, fill in and sign the application on the reverse side, and enclose the down payment.

For details on Wards Monthly Payment Plan, with table of monthly payments and carrying charges for orders up to \$300, see Inside Back Cover of Gen. Catalog.

80 WARDS ALL 2

PROTECTS AS WELL AS BEAUTIFIES

Unsightly and dirt-catching plaster cracks have little chance to mar the beauty of rooms covered with Wall Oilcloth. Its strong, flexible canvas backing structurally strengthens walls and ceilings, helps reinforce the plaster and prevent its cracking. And since it will not easily tear, Wall Oilcloth helps hide such cracks even if they should occur. Consequently it saves much expense in plaster repairs and cost of frequent redecoration. Moreover, if you should ever choose to redecorate rooms covered with Wall Oilcloth, its strengthening and protective features make it an excellent base for painting, or for new wallpaper.

CHOICE OF PATTERNS OR PLAIN COLORS

Wall Oilcloth offers a variety of attractive color combinations for any room. The gay sidewall patterns can be combined with the wainscoting patterns, or hung separately, as can the lovely pastel plain colors. Each sidewall pattern has a harmonizing border, which must be ordered separately (see table below). Wainscoting patterns have borders printed on the top and bottom; you need not order border for wainscoting. The wainscoting is 48 inches high, and should be hung horizontally.

ORDERING INFORMATION

Wall Oilcloth is sold by the yard or in rolls. Rolls are 12 yards long. Border is sold by the yard only. Sidewall, wainscoting patterns and plain colors are 48 inches wide—shipping weight per yard, 1 pound 5 ounces; per roll, 17 pounds. Border is 1¾ inches wide—shipping weight per yard, 1 ounce. For complete instructions on how to figure the amount of Wall Oilcloth you need, see Page 7 of this Catalog.

Wainscoting Catalog No.	Finish	Price per Yard	Price per Roll
(B) 76 M 901 L	Glazed	89c	\$9.50
(D) 76 M 903 L	Glazed	89c	9.50

Plain Color Catalog Number	Color	Finish	Price Per Yard	Price per Roll
(E) 76 M 914 L	Pink	Dull	89c	\$9.50
(F) 76 M 911 L	Eggshell	Dull	89c	9.50
(G) 76 M 917 L	Blue	Dull	89c	9.50
(H) 76 M 915 L	Yellow	Dull	89c	9.50
(J) 76 M 916 L	Green	Dull	89c	9.50
(Not Shown) 76 M 912 L	White	Dull	89c	9.50
(Not Shown) 76 M 913 L	White	Glazed	89c	9.50

TO FIGURE AMOUNT OF POSTAGE NEEDED

Prices do not include shipping charges. Be sure to figure total shipping weight of Wallpaper and Tools and add cost of shipping to the total amount of order. See chart below for amount of postage needed.

Shipping Weight	In City Local Zone	Not Over 150 Miles Zones 1 & 2	151 to 300 Miles Zone 3	301 to 600 Miles Zone 4	601 to 1000 Miles Zone 5
1 lb.	10c	12c	13c	14c	15c
2 lbs.	11c	15c	16c	19c	21c
3 lbs.	12c	17c	19c	23c	27c
4 lbs.	13c	19c	22c	28c	33c
5 lbs.	14c	21c	25c	32c	39c
10 lbs.	19c	31c	40c	55c	69c
15 lbs.	23c	41c	54c	76c	97c
20 lbs.	27c	51c	68c	97c	\$1.24
30 lbs.	34c	71c	96c	\$1.40	1.79
40 lbs.	42c	91c	\$1.24	1.82	2.34
50 lbs.	49c	\$1.11	1.52	2.25	2.89





Scrubable Wallpaper... Clean with Soapsuds

IT'S SCRUBBABLE... the only wallpaper made with an actual paint coat. Wards Scrubbable Wallpapers look exactly like other fine wallpapers... have the same beautiful flat finish (not shiny like many coated papers), the same smart styling and attractive colorings. And you can wash them with soapsuds and brush—it's as easy as washing a painted wall.

Dirt, grease and moisture cannot penetrate the many layers of paint fused on a heavy paper base... grease spots around stoves, water spots near the sink, soot smudges above radiators are no longer a problem. See the actual sample of H on Page 54. Notice its heavy, durable weight and flat finish. Test its scrubbable quality yourself.

CHOICE OF PATTERNS OR PLAIN COLORS... Many attractive combinations can be secured by using the patterns and colors shown below and in room scenes above. Plain colors can be used either on sidewalls or ceilings. For finest effects, use harmonizing border with the sidewall patterns. Wainscoting patterns have border printed at top and bottom.

SPECIFICATIONS... Sidewall patterns and plain colors are sold in Double Rolls only, 16 yards long. Border sold by yard only. Wainscoting patterns sold by the yard or roll (12 yards long). Use regular wallpaper paste. For Wallpaper Tools and Paste see Page 79. See How to Order on Page 7.

SIDEWALL	WIDTH	SHIP. WT.	DOUBLE ROLL	BORDER TO MATCH	WIDTH	SHIP. WT.	PER YD.
(A) 76 M 530	18 in.	2 lbs. 8 oz.	\$1.78	76 M 1530	2 1/4 in.	1 oz.	8c
(B) 76 M 532	18 in.	2 lbs. 8 oz.	1.78	76 M 1532	2 1/4 in.	1 oz.	8c
(E) 76 M 540	18 in.	2 lbs. 8 oz.	1.78	76 M 1540	2 1/4 in.	1 oz.	8c
(F) 76 M 535	18 in.	2 lbs. 8 oz.	1.78	76 M 1535	2 1/4 in.	1 oz.	8c
(G) 76 M 536	18 in.	2 lbs. 8 oz.	1.78	76 M 1536	2 1/4 in.	1 oz.	8c
(H) 76 M 534	18 in.	2 lbs. 8 oz.	1.78	76 M 1534	2 1/4 in.	1 oz.	8c
(J) 76 M 538	18 in.	2 lbs. 8 oz.	1.78	76 M 1538	2 1/4 in.	1 oz.	8c
(K) 76 M 539	18 in.	2 lbs. 8 oz.	1.78	76 M 1539	2 1/4 in.	1 oz.	8c
(L) 76 M 537	18 in.	2 lbs. 8 oz.	1.78	76 M 1537	2 1/4 in.	1 oz.	9c
WAINSCOTING		WIDTH	SHIP. WT.	PER YD.	SHIP. WT.	PER ROLL	
(C) 76 M 541		46 in.	7 oz.	39c	5 lbs.	\$4.00	
Black like C—							
Not shown							
76 M 531		46 in.	7 oz.	39c	5 lbs.	4.20	
(D) 76 M 533		46 in.	7 oz.	39c	5 lbs.	4.20	
PLAIN COLOR		COLOR	WIDTH	SHIP. WT.	DOUBLE ROLL		
(Not shown) 76 M 566		White	18 in.	2 lbs. 8 oz.		\$1.78	
(M) 76 M 562		Ivory	18 in.	2 lbs. 8 oz.		1.78	
(N) 76 M 563		Green	18 in.	2 lbs. 8 oz.		1.78	
(P) 76 M 564		Pink	18 in.	2 lbs. 8 oz.		1.78	
(R) 76 M 565		Blue	18 in.	2 lbs. 8 oz.		1.78	

